

Why Join?

Independent Distributors of Electronics Association



The **Independent Distributors of Electronics Association** (IDEA) is a non-profit trade association representing high quality and ethically oriented independent distributors of electronic components. The purpose of IDEA is to promote the independent distribution industry through a media advocacy campaign; to improve the quality of products and services through a quality certification program, educational seminars, and conferences; and to promote the study, development, and implementation of techniques and methods designed to improve the business of independent distributors.

Reasons to Join IDEA

The industry recognizes IDEA Member Companies as:

- * Recognized by an industry peer group as ethical and professional businesses
- * Actively contributing to the advancement of industry ethics, standards, professionalism, and quality
- * Maintaining an ISO 9001 certified quality management system
- * Maintaining an ANSI/ESD S20.20 certified ESD program
- * Maintaining a documented Moisture Sensitivity Level (MSL) management program
- * Maintaining Product Liability Insurance

Exclusive Benefits

- * IDEA-ICE-3000 Professional Inspector Certification (exclusive to Member Companies, OEMs, and EMSs)
- * Substandard and Suspect Counterfeit Parts Lists that identify information to assist IDEA Members
- * RoHS listings linking to OCM websites that provide Lead-Free policies and marking policies
- * Quarterly electronic issues of *The Independent*, the official newsletter for IDEA Members
- * Exclusive Members-Only content on the IDEA website
- * Complete membership packet with membership certificate, the IDEA-STD-1010-A, IDEA Logo, official letter of introduction, and other promotional materials

Join today and help promote the IDEA mission to unite quality independent distributors through the advancement of industry standards, education, and certification.

Annual General Membership Fees

- * 1-19 employees = \$1,500
- * 20-49 employees = \$3,750
- * 50+ employees = \$7,500

For more information about IDEA or to become a Member, please go to www.idofea.org/join or email info@idofea.org



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