

# Why Join?

## Independent Distributors of Electronics Association



The **Independent Distributors of Electronics Association** (IDEA) is a non-profit trade association representing high quality and ethically oriented independent distributors of electronic components. The purpose of IDEA is to promote the independent distribution industry through a media advocacy campaign; to improve the quality of products and services through a quality certification program, educational seminars, and conferences; and to promote the study, development, and implementation of techniques and methods designed to improve the business of independent distributors.

### Reasons to Join IDEA

An IDEA Membership provides your company with the direct opportunity to actively contribute to the advancement of the open market industry by strengthening ethics, professionalism, and quality standards. The financial and informational contributions you make enable IDEA to advance its work in studies, education, and certification programs to abate the proliferation of substandard and counterfeit parts.

### Exclusive Benefits

- \* Your Company will be recognized as an active participant in driving change to promote a productive and safe business environment for the benefit of all component users in the marketplace
- \* Substandard and Suspect Counterfeit Parts Lists that identify information to assist IDEA Members
- \* RoHS listings linking to OCM websites that provide Lead-Free policies and marking policies
- \* Quarterly electronic issues of *The Independent*, the official newsletter for IDEA Members
- \* Exclusive Members-Only content on the IDEA website
- \* Complete membership packet with membership certificate, the IDEA-STD-1010-A, IDEA Logo, official letter of introduction, and other promotional materials

**Join today and help promote the IDEA mission through the advancement of industry standards, education, and certification.**

### Annual Associate Membership (IPSE) Fees

- \* 1-19 employees = \$1,500 \* 20-49 employees = \$3,750 \* 50+ employees = \$7,500

For more information about IDEA or to become a Member, please go to [www.idofea.org/join](http://www.idofea.org/join) or email [info@idofea.org](mailto:info@idofea.org)



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